



The Afterschool Lab Report



The Afterschool STEM Hub has a new suite of resources available on our website. Developed by the FrameWorks Institute, all of our new materials build off of our in-depth messaging research on the American public's perception of STEM and afterschool and summer learning. With our new resources across our messaging toolkit, you will be even more prepared to advocate the importance of afterschool and summer STEM learning, share with your colleagues why our messaging works, and spread the word and support for informal STEM.

Explore our new resources!

TWO NEW TOOLKIT PAGES

This past April we introduced our new toolkit to help you integrate our messaging into the work you do. Now, as part of our new resources, we have released two new pages to our toolkit. First, "[Get colleagues on board](#)" is designed as a brown bag presentation to help you share our messaging with the people you work with. Second, "[Make a presentation](#)" includes a slide deck for you to incorporate into your presentations to help make the case for afterschool and summer STEM. Preview and download both presentations online, along with their accompanying materials.

RESOURCES REFRAMED

Looking for concrete ways to integrate our messaging into your work? Our new reframed series of resources shows before and after versions of elevator speeches, program descriptions, and social media to help you apply our messaging to your own materials. Check them out in the “[Tell your program’s story](#),” “[Talk to policymakers](#),” and “[Rework social media](#)” toolkits. Along with our new “[Ready, set, FrameCheck!](#)” checklist, you can be prepared to incorporate our messaging into any of your materials.

TELLING WIDE ANGLE STORIES

A partner resource to the FrameWorks training [Wide angle lens: Telling thematic stories](#), “[Wide-angle storytelling: A Questionnaire for Advocates](#)” acts as a checklist for program practitioners and advocates to ensure that your program’s narrative is helping audiences see the big picture surrounding afterschool STEM learning opportunities and why access to quality programs is important.

UP NEXT

Don't forget to keep an eye on your inbox for the October edition of the Afterschool Lab Report.

